

## Message Text

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73

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM/OIM/SAD/RPETERSON/CLS

APPROVED BY EB/OCA/REP:GPWILSON

COM/OIM/SAD/JMURRIN

COM/OIM/FE/MSONNE

COM/OIM/EM/GCLAUSEN

----- 112728

R 092118Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY MANILA

AMEMBASSY SEOUL

UNCLAS STATE 005346

E.O. 11652: NA

TAGS: BEXP, XB

SUBJECT: CATALOG EXHIBITION - METALWORKING EQUIPMENT

1. INDUSTRY TECHNICAL REPRESENTATIVE (ITR) FOR SUBJECT

EVENT IS DAVID W. BONNAR, DIRECTOR OF INTERNATIONAL

MARKETING, NATIONAL MACHINE TOOL BUILDERS ASSOCIATION.

MR. BONNAR JOINED NMTBS WITH 24 YEARS EXPERIENCE IN SALES

AND MARKETING OF METAL FORMING MACHINE TOOLS. AFTER

RECEIVING A BACHELOR OF SCIENCE DEGREE IN MECHANICAL

ENGINEERING FROM MONTANA STATE COLLEGE, MR. BONNAR JOINED

NIAGARA MACHINE & TOOL COMPANY AS SALES ENGINEER. IN 1954,

HE BECAME ASSOCIATED WITH USI-CLEARING WHERE HE HELD A

VARIETY OF POSITIONS FOR 20 YEARS. WHILE AT USI-CLEARING,

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HE WAS VICE PRESIDENT OF DOMESTIC SALES, EUROPEAN SALES  
AND AUTOMOTIVE SALES. MOST RECENTLY, HE WAS SENIOR VICE  
PRESIDENT-MARKETING FOR USI-CLEARING. SINCE JOINING  
NMTBS, MR. BONNAR HAS TRAVELED EXTENSIVELY THROUGHOUT  
THE MID EAST AND FAR EAST TO STUDY THESE DEVELOPING  
MARKETS FOR THE U.S. MACHINE TOOL BUILDING INDUSTRY.

2. BONNAR EXPECTED ARRIVE SEOUL FEBRUARY 2 AND MANILA  
FEBRUARY 7. EXACT ETA AND FLIGHT WILL BE CABLED WHEN  
KNOWN. REQUEST EACH POST RESERVE SINGLE ROOM WITH BATH  
MODERATE RATE AND CABLE OIM/SAD NAME OF HOTEL AND RATE.

KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Drafter:** OIM/SAD/RPETERSON/CLS  
**Enclosure:** n/a  
**Executive Order:** N/A  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
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**Review Date:** 26 MAR 2003  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CATALOG EXHIBITION - METALWORKING EQUIPMENT  
**TAGS:** BEXP, XB  
**To:** MANILA SEOUL  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006